

Social Media Manager And Graphic Designer

Description

We are seeking a talented and creative Social Media Manager and Graphic Designer to join our dynamic team. This dual-role position requires a unique blend of skills to manage our social media presence and create compelling visual content. The ideal candidate will have a strong background in social media strategy, content creation, graphic design, and an understanding of brand development.

Responsibilities

1. Strategy Development
2. Content Creation and Scheduling
3. Community Engagement
4. Analytics and Reporting

Graphic Design:

1. Visual Content Creation
2. Multimedia Production
3. Collaboration
4. Brand Consistency

Qualifications

Experience:

- Proven experience as a Social Media Manager and/or Graphic Designer.
- Strong portfolio showcasing design skills and successful social media campaigns.
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Skills:

- Proficient in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Familiarity with video editing software (Adobe Premiere Pro, After Effects) is a plus.
- Excellent understanding of social media platforms and their analytics tools.
- Strong written and verbal communication skills.
- Ability to manage multiple projects and meet deadlines.
- Creative thinking and problem-solving skills.

Hiring organization

Lalitpur Chamber Of Commerce & Industry

Employment Type

Full-time

Job Location

Opposite to Bhimsen Temple, Mangalbazar, Lalitpur, Nepal

Working Hours

10:00 AM – 5:00 PM

Date posted

May 20, 2024